IFFS Family Friendly Corporate Program

Fertility rates are falling around the globe, creating challenges for companies that depend on workers and customers.

The International Federation of Fertility Societies (IFFS) is tackling this crisis by working to make infertility care more affordable, accessible, and equitable. Our More Joy campaign has reached health care practitioners, patients, and policymakers on all continents since January 2024.

To further this effort, we introduce our **Family Friendly Corporate Certification** to create opportunities for companies around the world to assess, benchmark, and highlight their support for family building.

Companies that support their employees' abilities to start, build, and maintain their families can attract and retain top talent, be more competitive, generate positive attention, and demonstrate social consciousness.

Our **Family Friendly Criteria** includes for companies to offer at least 5 of 8 of the following benefits:

1. Equal opportunities for employees who wish to start a family.
2. Paid time off for employees who need fertility therapy.
3. Insurance coverage or reimbursement for fertility therapies including assisted reproductive techniques (ART).
4. Paid parental leave for new parents and for every child born or adopted.
5. Childcare support (on-site or subsidized, nursing/parental rooms).
6. Health coverage plans that include employee's children.
7. Flexible work arrangements and hours.
8. Housing assistance or support for affordable housing programs.

If your company meets a majority of the above criteria, you can be awarded an IFFS Family Friendly Company designation and receive an official badge and recognition in our upcoming regional and global Family Friendly Company Report Cards.

If you need guidance to implement family friendly criteria, please email us at secretariat@iffsreproduction.org

If your company wishes to become a More Joy Corporate Global Ambassador or More Joy corporate sponsor, please contact us at secretariat@iffsreproduction.org